



ROCK PROPERTIES USES OUR PEO COMPREHENSIVE SOLUTION TO SAVE TIME AND MONEY

Business Challenge

Rock Properties knows that strong human resources and employee benefits are important for attracting and retaining a quality staff, but maintaining this function in-house was prohibitively time consuming — taking up to a third of the owner's time. And he worried that he didn't have the expertise to ensure proper HR compliance. Hiring additional staff to manage these processes would take resources away from finding employees who could serve the core business. Rock Properties' leadership needed to outsource their human resources and benefits to a partner that could help make a quick impact through administrative relief and a reduction in liability while improving their total benefits package.

Our Solution

Rock Properties reached out to CoAdvantage to utilize our expertise, leading-edge technology, and highly-trained personnel to outsource their growing human resources and benefits function. We provided the company with an end-to-end solution that covered payroll and employee benefits and an integrated technology platform for employee self-service. As a result, the time spent managing processes in house was reduced from 35% to under 15%.

Business Impact

The combination of successful recruitment and retention and more time to focus on the core business allowed Rock Properties to acquire and serve clients better and put the company in a more positive position for growth. We continue to answer questions from Rock Properties' staff and to work closely with company leadership to keep everything on track and compliant. As Rock Properties' needs evolve, CoAdvantage is there to help ease transitions and provide time-tested solutions for growth.